

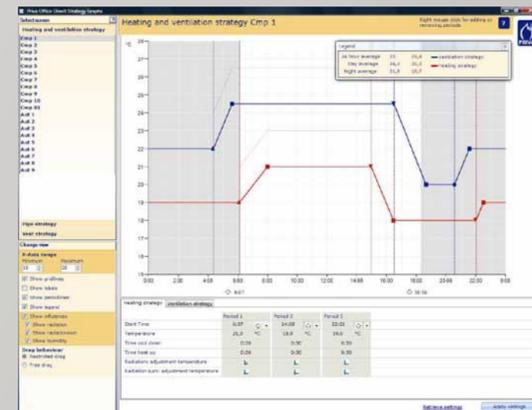
Priva Office Direct: simple and clear operation



Priva Office Direct offers you everything you would expect from a modern user interface

- Clear icons ensure easy navigation to the desired component, such as climate or water.
- Clear use of colour makes it immediately clear which module you are in.
- Optimal ease of use. Particular to Priva Office Direct is the ease, for example, with which you can set the greenhouse temperature. With one mouse movement, you can drag the points within a graph to the desired temperature curve, and the settings are automatically adjusted for all the desired ventilation and heating controls.

With Priva Office Direct, you have the opportunity to display all the processes in your farm from a map. These process dashboards help you gain insight, allowing you to improve the business processes in the various departments in the horticulture company. The process dashboard is set up customised to your preferences.



Using Priva Office Direct allows you to get the best from your Priva Connex process computer. This user-friendly operating platform gives you access to all the solutions Connex offers for perfecting crop and climate, making water and energy management more efficient and increasing your profits.

With Priva Office Direct you can:

- adjust the program completely to your preferences and gear it to your business situation,
- compose the screens in such a way that the sections you want to see next to each other are displayed in a single screen,
- hide the lines that you do not use, to allow you to focus on the settings that are important to you,
- use all the options for monitoring and adjusting your processes, such as alarm screens which appear prominently on screen if deviations are detected. You can add personal notes here about previously applied solutions. These appear automatically on screen if you have a similar malfunction in the future.

Priva Connex Process Computer:

- is reliable, powerful, accurate and versatile,
- translates complex control technology into convenient and simple displays that you can operate clearly and easily with Priva Office Direct,
- is easy to integrate into a new or existing automation environment,
- is a reliable platform with central control of all the advanced technologies on your farm,
- offers the most comprehensive and advanced control module library in the horticulture industry, facilitating maximum control,
- can connect to Priva Fusion, enabling you to benefit from additional information and have a better basis for decision-making,
- is supported by an extensive Priva dealer network of professional and reliable companies,
- is ready for the integration of innovations that you may wish to apply in the future.

Your Priva dealer is:

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For more information visit www.priva-international.com/products

Priva Connex

The process computer for lasting growth



CREATING A CLIMATE FOR GROWTH



Priva Connex Process Computer

Translates complex control technology into **convenience** and **simplicity**

What does Priva Connex mean for you?

- service and support from an international dealer network
- user-friendly, clear operation
- robust and reliable system
- central control of all your sensors and systems
- access to a comprehensive network of expertise
- accurate control for precision growing

Priva Connex is the newest process computer from Priva that supports you in controlling and managing processes in your greenhouse including climate, energy and water management. With its extensive control module library, the Connex process computer automatically anticipates all relevant circumstances and events which take place inside and outside your greenhouse. This lets you focus your attention on your crop and product.

Priva Connex links and controls all the processes in your company and enables you to optimise them even further. Priva Office Direct operating program provides an overview of all processes in the form of clear, well-structured diagrams; providing you with a birds-eye view of your entire greenhouse. With the Priva Connex process computer, you are paving the way for continuous innovation. You have the possibility, now and in the future, to enable your business to grow.

Reliability

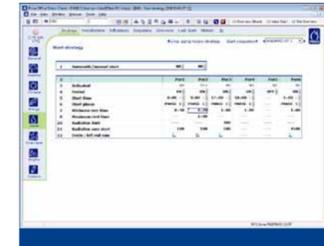
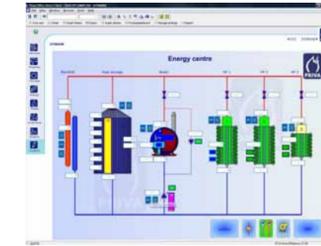
Horticulture companies are becoming larger and automation is assuming an increasingly important role. It is vital that the process computer is extremely reliable. Dependability was always the most important principle during the development of Priva Connex. You will see this in your daily use of the process computer.

- Priva Connex continuously monitors whether your systems are working correctly and all actions are being performed properly. In the case of a malfunction, the systems are automatically placed in a safe mode and an alarm is issued immediately.
- In the event of malfunctions, such as a power supply failure, all data is saved, so that the most recently used measurements and settings can be immediately reapplied when you restart the system.
- At all times, you will have a reliable system using only dedicated hardware suitable for use in the horticulture industry.

Extensive control module library

Do you want to create the best growing conditions for your crop? Priva Connex makes this possible. Priva offers the most comprehensive control module library in the horticulture industry. For every location in the world, for every greenhouse and for every crop, Priva has a suitable automation solution with the appropriate controls. With the Priva Connex process computer's 900 software line, you can:

- continuously determine your desired growing strategy, by making use of six periods per 24 hours,
- take into account all possible influences from inside and outside the greenhouse, enabling you to create the optimum climate for your crop,
- make use of efficient, energy-saving controls,



- make use of a comprehensive range of options for on-site and remote control,
- create links with all your sensors and systems,
- create links with Priva Office Direct, PrivAssist and Priva Fusion management information package.

Priva Connex allows you to use multiple setting options and controls, based on advanced computer models and years of experience and development.

Connected

Crop cultivation is becoming increasingly complex. Advanced measurement and control systems make it possible to increase yield, improve quality and keep a hold on production costs. That calls for advanced process automation. To enable these processes to run smoothly, Priva offers a reliable platform with Priva Connex.

All activities on your farm come together in a central Connex network and can be controlled from one station. All your sensors and systems can be linked; from a simple open-close control to a burner to the control of an aquifer. All links are easy to implement and the quantity of cabling is minimal. The network can be monitored remotely. As a result, any problems in the network can be quickly traced and solved. Priva Connex is ready to control any future technical innovations.

Continuity

The continuity of your business operations is always Priva's top priority when developing new solutions. Priva Connex is easy to integrate into a new or existing automation environment. The Priva Integro process computer can easily be upgraded to Priva Connex. This allows you, without excessive capital investments, to benefit from a reliable, powerful, accurate and versatile automation platform. Additions and updates to existing installations can be carried out without problems.

Increase your productivity through better management of personnel

With Priva Connex, you can also enhance your business operations by linking your process computer to Priva management solutions, PrivAssist and Priva Fusion. This link enables you to combine climate data with other data, such as labour, production and plant data. This provides you with new insights into your business operations, such as the impact of more radiation on your production and labour costs. Possessing the right information from Connex and creating an overview will give you a solid basis for making the right decision

Extensive Priva dealer network

Priva is a global leader in the design and manufacturing of horticultural computer systems. Our expert dealers are trained to install Priva products. Our dealers are electro-technical and water engineering installation companies with proven track records. The Priva dealers are reliable partners for whom continuity and certainty are of paramount importance. To ensure that they can install, commission and support the systems in the best possible manner, they are regularly trained at Priva on Priva products. All installers are familiar with the latest developments and perform their work in accordance with the most stringent quality and safety requirements.

Project based approach

Whether you're expanding your existing farm or creating a new one, the process computer is only one part of the whole. The greenhouse, climate system, energy and water supply, automation, logistics and ICT are all interconnected within a farm. Priva brings the automation of all these elements together in a single solution. We help you to strengthen your business, with an inventory of necessary equipment, with implementation and installation according to a plan and with appropriate training and support during use. Priva makes an important contribution to achieving a total solution in the area of automation.

